

Visitor Follow-Up

Quick-reference guide for leaders

The goal: help a new visitor return for at least two to three Sundays. After three Sunday services, the app suggests promoting them to member.

The first 48 hours

1. Check the app when a visitor is assigned to your group.
2. Reach out personally within 48 hours. A call is warmest; a message is fine.
3. Keep it short and warm. No pressure, no long speeches.
4. Log the interaction in the app so the team stays aware.
5. Gently invite them to the next gathering.

The follow-up rhythm

Our discipleship class is part of the Sunday service: 15 min intro together, about an hour split into discipleship classes by group, then about an hour of service. Inviting a visitor to your group means welcoming them into that Sunday class.

- **Within 48 hours:** first warm contact.
- **Before next Sunday:** reminder and invitation; offer to meet them at the door and sit together.
- **That Sunday:** welcome them into your discipleship class; introduce them so they belong, not just observe.
- **Following Sundays:** keep contact through the week; welcome them back each Sunday; celebrate when the app suggests membership.

Flexible scripts

FIRST CONTACT (48 HOURS)

"Hi [name], it is [your name] from [church]. It was so good to have you on Sunday. We would love to see you again. Anything I can help with or pray about this week?"

INVITING INTO THE CLASS

"On Sundays we split into smaller discipleship classes for part of the morning to share life, learn, and grow. I would love for you to be in ours. I will save you a seat, no pressure at all."

SUGGESTING A VISIT, GENTLY

"If you would ever like, I would be glad to meet properly, or grab a coffee somewhere that suits you. Only if it feels comfortable, no pressure at all."

OFFERING PRAYER

"Is there anything I could pray for you about? I would be glad to, no pressure at all."

Reading comfort

- **Open:** invite sooner, more directly.
- **Brief:** go gently, give space.
- **Guarded:** lead with care, build trust first.

Remember

- Consistency beats intensity.
- When unsure, do slightly less.
- Use their name; recall one detail.
- Follow through on prayer.

Tact and safety on visits

- Always offer a visit as their choice, on their terms, in a place they pick.
- Where wise, go in twos or meet in public, especially with the opposite sex or a vulnerable person.
- If they hesitate, drop it warmly and keep lighter contact going. A visit is a tool, not a requirement.

Do not, early on

- Do not push giving or courses. Welcome and relationship come first.
- Do not overwhelm with daily contact.
- Do not promise what you cannot deliver. Bring real needs to your pastor.